



College and University Student Health Insurance Plans

Let us take the hassle out of health care.

Things move quickly in health care. Navigating your way can sometimes slow you down. Let us take the hassle out of health care. We customize benefits to help you meet your goals while providing quality health care to meet your student's needs. This is **AcademicBlue**.

Our health care coverage experience brings you the needed resources and answers you've been looking for — from benefits designed specifically for students to administrative support to make your life a little easier. Let **AcademicBlue** work for you, so you can focus on what you do best — education.

Who we are

AcademicBlue is student health insurance offered by Blue Cross and Blue Shield of Texas (BCBSTX), a Division of Health Care Service Corporation. Our plans meet the requirements of the Affordable Care Act (ACA).

When you choose AcademicBlue, you're offering your students quality health care coverage from BCBSTX, an industry leader for 90 years, with administrative support from AHP, a service-driven firm that has focused solely on student health insurance and benefits since 1998.

Together we understand the unique needs of the student population and focus on providing quality services — including financial alternatives as well as technology and cost containment opportunities.

What we can do

- Benefit plan consultation
- Customized student health insurance plan website
- Online enrollment with flexible waiver options and waiver management tools
- Printed marketing and enrollment materials
- Policy coordination and implementation

Doctors know us

- Over **1.7 million** unique providers.
- Over **95%** of all U.S. hospitals.
- **More board-certified doctors** than any other health insurance company.





Why choose an AcademicBlue student health plan?

We can make your job easier

Student health plans face unique challenges that require experience and expertise in providing administrative services. We have many of these challenges covered.

- **Student Health Center** — We promote your student health center's services and value by offering up to 100 percent coverage of eligible services.
- **Customer service** — Dedicated toll-free number for your students with a professional support team ready to address their questions.
- **Account management**
- **Eligibility/enrollment processing** via customized website capability and secure data transmission.
- **Automated waiver program**

Network advantages

- The national PPO program allows universities to provide coverage to their students whether they live in town or across the country.
- Over 1.7 million unique providers and over 95% of all U.S. hospitals with more board-certified doctors than any other health insurance company.
- National PPO benefits are available through BlueCard, a program allowing easy access to providers across the country.
- Better network discounts means lower plan premiums.
- Network providers are available at school or away from school.

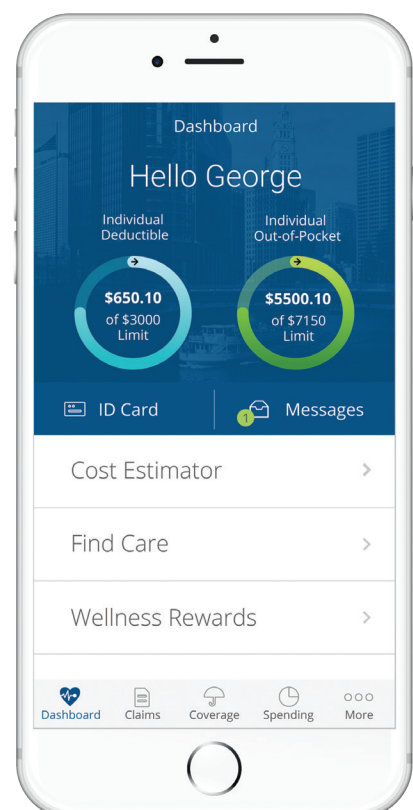


Technology and tools on the go

Students' busy schedules keep them on the move. The BCBSTX App has tools and resources to help students stay in touch with their student health plan wherever they go.

When students sign up for AcademicBlue, they receive a secure email with their group and member numbers. A website link takes them to bcbstx.com, where they can log in to Blue Access for MembersSM (BAMSM). This online tool allows them to:

- Check the status of a claim. View or email member ID card information, or add it to Apple Wallet
- Get an overview of coverage, including medical and prescription copay information
- Find in-network doctors, hospitals and urgent care facilities
- Read reviews of doctors and hospitals
- Estimate the costs of procedures, tests and treatment
- Sign up to receive emails and text alerts
- Request a replacement member ID card



Advantages of membership

With AcademicBlue, your students have access to our value-added products and services.



Behavioral Health

Students have access to behavioral health professionals, physicians and treatment facilities to help them address issues such as anxiety, stress, depression, substance abuse, and more.



Learn to Live

An online tool that helps students learn skills to feel happier, reduce stress, and confidently face life's challenges, large and small. Students can browse hundreds of fun, easy activities designed to help them strive for optimum mental and physical well-being.



Virtual Visits

Care for students when and where they need it. Students can speak to board-certified doctors 24 hours, seven days a week. Virtual Visits is included with all fully insured business and is available as a buy-up for all ASO groups.



Health Education and Support

Tutorials on dozens of health topics are available online, or by mobile device, through BAM. Many tutorials are available in Spanish.



24/7 Nurseline

Around-the-clock, toll-free access to registered nurses for health information. Available in English and Spanish.



Lifestyle Management Programs

These programs provide tools and information that may help your students lose weight, quit smoking or reach other health goals.



Blue365® Discount Program

Blue365 offers discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.



Advantages of membership (cont.)



Academic Emergency Services

We are proud to offer students who are enrolled in any of our student health insurance plans added travel coverage through Academic Emergency Services (AES)*. Benefits include unlimited medical evacuation and repatriation as well as a \$25,000 accidental death and dismemberment benefit.

Students can call the multilingual call center 24 hours a day, 365 days a year, to confirm coverage and access available services. Services are available to students traveling more than 100 miles from their home or outside their home countries.



International student seminars

Educational programs for international students to help them understand their medical benefits and insurance fundamentals.



Let's discuss the value of AcademicBlue for you.

Email: AcademicBlue_Mailbox@bcbstx.com

* Academic Emergency Services and AD&D coverage are underwritten by 4 Ever Life International Limited and administered by Worldwide Insurance Services, LLC, separate and independent companies from Academic HealthPlans.

AcademicBlue is offered by Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Academic HealthPlans, Inc. (AHP) is an independent company that provides program management and administrative services for the student health plans of Blue Cross and Blue Shield of Texas.

Blue Cross and Blue Shield of Texas complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, sex, gender identity, age, sexual orientation, health status or disability.

To get help and information in your language at no cost, please call us at 855-710-6984.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 855-710-6984 (TTY: 711).

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 855-710-6984 (TTY: 711).

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